

# POLICY DOCUMENT



**Policy Name:** Fundraising Policy

**Date Written:** 28 February 2024

**Date Approved:**

**Responsible Officer:** Treasurer

## 1. Introduction

TUFC encourages and aims to empower teams and individuals to actively fundraise for the benefit of their teams.

## 2. Principles Governing Sponsorship

TUFC is governed by the following principles:

- Teams and individuals should liaise with the Treasurer, prior to any fundraising activities, to seek approval for the type of activity they wish to undertake.
- Approval will be provided or approved by the Treasurer (who will consult with the Board where necessary).
- Where possible, and reasonable, TUFC will provide assistance to fundraisers in the form of communications, templates, advice, etc.
- Brands contributing to fundraising initiatives are not to be noted, designated, or promoted as sponsors or receive any benefits/assets that would otherwise be available to sponsors, e.g. social media posts promoting their support, logos on TUFC uniforms, etc.
- All monies, unless otherwise agreed with the Treasurer, will be directed to the TUFC bank account, i.e. individuals are not to collect money into private or organisation accounts and then transfer it to TUFC.
- To build club-wide knowledge, within 14 days of fundraising activities concluding, a report is to be provided to the Treasurer, covering the following topics:
  - Type of activity
  - Costs
  - Income
  - Net amount raised
  - What the money will be used for
  - Any brands that supported it
  - Any learnings, advice, or guidance for others who may wish to conduct the same activity